International School of Business, Social Science, and Technology (ISBSS)

CLEAI.ISBSS Center for Leadership, Entrepreneurship, and Artifical Intelligence

Executive Certificate in

AI Leadership and Organizational Transformation

100% ONLINE | 6 WEEKS | NO CODING REQUIRED

Lead the AI Revolution. Transform Your Organization.



PROGRAM OVERVIEW



💡This Certificate is an executive-level professional development program rather than a technical AI program. The goal is not to teach coding or machine learning. The goal is to teach leaders how to understand, evaluate, implement, govern, and strategically leverage AI in organizations.

Feature	Details
Program Type	Excecutive Certificate
Delivery Mode	100% Online
Duration	6 Weeks
Total Learning Hours	40–60 Hours
CEUs	4.0–6.0 Continuing Education Units (optional)

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ABOUT THE PROGRAM

Program Description

The Executive Certificate in AI leadership and Organizational Transformation equips executives, managers, entrepreneurs, educators, consultants, and organizational leaders with the knowledge and practical skills needed to understand, evaluate, and implement Artificial Intelligence solutions within their organizations.

Participants will explore AI technologies, generative AI platforms, business applications, governance frameworks, ethical considerations, risk management strategies, and organizational transformation initiatives.

The program emphasizes practical leadership applications rather than technical programming.

Who Should Enroll

- CEOs
- Business Owners
- Directors
- Managers
- Administrative Directors
- Directors of Operations
- Administrative Assistants
- Executive Assistants
- Office Managers
- Project Managers
- Consultants
- University Leaders
- School Administrators
- Government Officials
- NGO Leaders
- Ministry Leaders

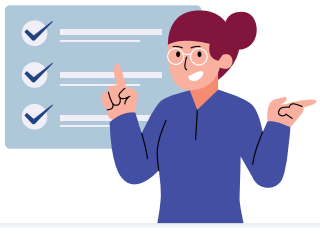


PROGRAM LEARNING OUTCOME

What You Will Be Able to Do

PLO 1

Explain the strategic significance of Artificial Intelligence and its impact on leadership, organizations, and society.



PLO 2

Evaluate opportunities and risks associated with AI adoption within organizational settings.

PLO 3

Identify business and organizational processes suitable for AI integration to improve effectiveness and innovation.



PLO 4

Develop effective prompts and AI workflows that enhance leadership, decision-making, communication, and organizational performance.

PLO 5

Assess ethical, legal, and governance issues related to AI deployment.

PLO 6

Design an AI implementation strategy aligned with organizational goals and strategic priorities.

PLO 7

Evaluate the potential impact of AI on productivity, innovation, organizational effectiveness, and competitive advantage.

PLO 8

Develop a practical Organizational AI Transformation Plan that can be implemented within their own organization.

PROGRAM STRUCTURE

Six Weeks to AI Leadership



Week 1
Understanding the AI revolution

Week 2
Mastering AI Tools & Prompt Engineering

Week 3
AI For Leadership and Organizational Excellence

Week 4
AI Strategy and Organizationnal Transformation

Week 5
Responsible AI Leadership

Week 6
Leading Organisations in the AI Era

WEEK 1



Understanding the AI Revolution

CORE TOPICS

- Why Artificial Intelligence matters
- The evolution of AI
- AI versus Machine Learning
- Generative AI
- Large Language Models
- The future of work
- AI myths and realities
- AI and leadership

AI TOOLS INTRODUCED & ACTIVITIES

• **Tools**: ChatGPT, Claude, Gemini, Copilot
• **Activities**: Video lectures, Readings, AI exploration exercises, Guided discussions

Assignment : My Vision for AI

Personal Reflection: "How Could Artificial Intelligence Transform My Organization and My Leadership?" (500 words)

WEEK 2



Mastering AI Tools and Prompt Engineering

CORE TOPICS

- Understanding prompts
- Principles of prompt engineering
- Executive prompting
- Strategic planning with AI
- Research prompting
- Marketing prompting
- Communication and productivity prompting

PRACTICAL EXERCISES

Participants create prompts for:

- Strategic planning
- Board reports
- Budgeting
- Research
- Marketing
- Professional communication
- Decision support.

Assignment : 20 Executive Prompt

Develop 20 Executive AI Prompts tailored specifically to your professional field.

WEEK 3



AI for Leadership and Organizational Excellence

CORE TOPICS

• How AI transforms: Leadership, Marketing, Finance, and Human Resources
• AI integration in Operations, Customer Service, and Education
• Public sector and structural transformation: Government & NGOs

CASE STUDIES

- Small business
- University
- Government agency
- NGO
- Corporate organization

Assignment : AI Opportunity Analysis

Evaluate your organization (or another organization) and identify opportunities where AI can improve effectiveness, productivity, and innovation.
(1,000 words)

WEEK 4



AI Strategy and Organizational Transformation

CORE TOPICS

- Digital transformation
- Organizational readiness
- Change management
- AI implementation strategies
- Building an AI culture
- Leading organizational transformation

INTERACTIVE SEGMENT

• Workshop: Organizational AI Readiness Assessment tool simulation.

Assignment : Organizational AI Readiness Report

Complete a full evaluation report including operational recommendations for future implementation.

WEEK 5



Responsible AI Leadership: Governance, Ethics, and Risk Management

CORE TOPICS

- Ethical AI
- Privacy and data protection
- Security considerations
- Intellectual property
- AI bias
- Responsible AI
- Governance frameworks

INTERNATIONAL PERSPECTIVES

- United States
- Europe
- Africa
- Middle East
- Canada
- Asia

Assignment : AI Governance & Responsible Use Policy

Develop an A**I Governance and Responsible Use Policy** for your organization.

WEEK 6



Leading Organizations in the AI Era

CORE TOPICS

- The future of Artificial Intelligence
- Leadership in the AI Era
- Competitive advantage through AI
- Workforce transformation
- Innovation strategy
- Building an organizational AI roadmap

FINAL PROJECT INTEGRATION

- Final Workshop: Building the Organizational AI Transformation Plan.

Capstone Project

AI Transformation Plan

Your capstone deliverable is a comprehensive AI Transformation Plan for your organization, incorporating all program learnings into an actionable strategic document.

REQUIRED STRATEGIC SECTIONS

1. Current State Assessment
2. AI Opportunities Identification
3. Expected Benefits & ROI
4. Potential Risks & Mitigation
5. Governance Framework
6. Implementation Roadmap
7. Success Metrics & KPIs

Final Strategic Presentation

Participants will present their Organizational AI Transformation Plan, demonstrating how Artificial Intelligence can be leveraged ethically, strategically, and effectively to create sustainable organizational value and competitive advantage

ORIENTATION WEEK & EVALUATION

Orientation Week (July 30- August 2, 2026)

Designed to ensure all executive participants begin fully prepared with technical environments and course structures clear.

Registered participants will receive:

- **Welcome email**
- **LMS access**
- **Orientation video**
- **Course schedule**
- **AI tools setup guide**

How You Are Evaluated

ASSESSMENT	WEIGHT
Week 1 Reflection	**10%**
Prompt Engineering Project	**15%**
Business Case Analysis	**20%**
AI Readiness Report	**15%**
Governance Policy Draft	**15%**
Final Capstone Project	**25%**
Total	**100%**

CERTIFICAT & DIGITAL BADGE REQUIREMENTS

Requirements for Completion

Participants must:

- **Requirement 1**: Complete all six modules.
- **Requirement 2**: Submit all assignments.
- **Requirement 3**: Achieve at least 70%.
- **Requirement 4**: Successfully complete the Capstone Project.

Upon completion participants receive: ISBSS Executive Certificate and Digital LinkedIn Badge: Certified AI Business Leader (CAIBL)





Academic Faculty Leadership



TUTION & FEES

Accessible Investment in Your Leadership

LAUNCHING PRICE

$299

Registration Deadline: July 30 | Start Date: August 3, 2026

Certification Pathway

Level 1	AI for Marketing, Communication, and Sales Leadership
Level 2	AI for Finance, Banking, and Strategic Decision-Making
Level 3	AI for Entrepreneurship and Business Innovation
Level 4	AI for Higher Education Leadership and Administration
Level 5	AI for Government and Public Sector Leadership
Level 6	AI for Non profit and NGO Leadership

Contact & Information

We are here to support your journey. Reach out through any of the following channels.

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Monday - Friday: 8:00 AM - 6:00 PM
Saturday, Sunday & Public Holidays: Closed

SOCIAL MEDIA

Facebook – ISBSS Instagram – ISBSS_edu_online LinkedIn – ISBSS

TikTok – ISBSS_American_Education

RegisterNow

Visit isbss-edu.org to complete your online pre-registration. Registration closes July 30, 2026. The program launches August 3, 2026

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CLEAI. ISBSSCENTER FOR LEADERSHIP, ENTREPRENEURSHIP, AND ARTIFICIAL INTELLIGENCE

Executive Certificate in AI Leadership & Organizational Transformation

"Learning Without Borders"

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